

App Store Checklist

Here's a list of things to check before purchasing any app whether it's free or not. All "Free" apps are not what they seem.

1. Price – below is an app that's free – but if you scroll down and tap In-App Purchases you'll see that to get all the features it will cost quite a bit. See the figures below on the right.



In-App Purchases	
Unlock Premium Version	\$5.99
Unlock All	\$4.99
Unlock All Font Packs	\$3.99
Unlock Script Fonts Bundle	\$0.99
Unlock Graffiti Fonts Bundle	\$0.99
Unlock Popular Fonts Bundle	\$0.99
Unlock Text Decoration Bundle	\$0.99
Unlock Brush Fonts Bundle	\$0.99
Remove Ads	\$1.99
Unlock Calligraphy Fonts Bundle	\$0.99

2. Read the reviews – this one's obvious.
3. How recently was the app updated? Below are two examples. Note that that app on the left has not been updated for a year. Stay away from these apps. The one on the right was updated 4 months ago.

