

# Media Tools

## Introduction

The tools described below are just a few of the many apps that are available to help you work with photos, videos and music. Most of them are free and those that are not will show a price. These apps work on either an iPad or iPhone. Some of them require the use of a Windows PC and this will be noted as well.

Any apps that will be covered extensively in class mention that you should install them – they're all free. Also, any apps that are not free will be demonstrated in class for your evaluation.

## The Apple Photos App

This is an important tool to learn and will be given extensive coverage in class.

## Snapseed

This is one of the best photo editing apps and can be seen [here](#). Please install this app before week 2.

## Adobe Photoshop Apps

There are 3 free excellent apps available in the app store as follows:

1. Photoshop Mix
2. Photoshop Express
3. Photoshop Fix

Please install these apps by week 3 or 4 at the latest.

## Syncios

This is the best app for transferring photos, videos and music between mobile devices and your PC or vice versa. It must be installed on your PC. Just connect your mobile device through a USB connection and launch the program. It offers a professional version, but it's not required for most tasks.

## ViewEXIF

Since the Photos app provides little or no information on the characteristics of photos, you might want to use this app. It's one of several Metadata tools discussed here. It costs \$.99 and can be seen [here](#).

## Photosync

This app not only shows you all the information on any photo including the file type, file size and image dimensions in pixels, it also will transfer photos between your mobile device and PC. It costs \$3.99 and can be seen [here](#). It also requires a free desktop companion program which can be seen [here](#).

## RawPower

This is an interesting app in that it shows all photo albums in alphabetical order. It also allows you to move photos between albums very easily. The basic program is free but advanced editing tools cost \$2.99. The program can be seen [here](#).

## Shortcuts App

Using this tool in conjunction with the YouTube app will allow you to save YouTube videos to your mobile device – all for free. Here are the steps.

- Install the YouTube and Shortcuts apps on your mobile device
- Open Youtube and search for a video
- Start to view it or pause it
- Tap the arrow-shaped share icon at the upper right
- Tap More
- Tap Shortcuts
- Select Download YouTube
- When it finishes processing the file, it will ask you whether to save just the Audio portion or the video. This is a great way to download the audio from a performance. All videos are saved to the Photos app.